76/Circle K hosting third year of "Paddles **Against Cancer**"



FOR IMMEDIATE RELEASE

Hagåtña, Guam - February 20, 2012 - Cancer is the second leading cause of death on Guam. Every week, there's at least one person who dies of cancer. In the U.S., there are almost 1,500 cancer deaths daily. A local company wants to help reduce those numbers dramatically.

PADDLE

AGAINST CANC

76/Circle K, with support from the Department of Parks & Recreation, the Marianas Paddle and Racing Association and the Guam Kayak and Canoe Federation are hosting "Paddles Against Cancer," a Benefit Race to raise funds for the American Cancer Society's Relay for Life.

"This is our third year sponsoring 'Paddles Against Cancer' and once again, we're elated to be joining the American Cancer Society's efforts in helping those afflicted with cancer to outlast the disease and celebrate another birthday," affirmed 76 Vice President of Business Development, Mark Sablan.

The event has residents and businesses teaming together to race outrigger canoes on the shores off Matapang Beach Park. Each team's \$600 donation will benefit the fight against cancer. Paddlers do not need any experience. Marianas Paddlesports Racing Association will be at the event to teach participants how to race.

According to 76 Category Manager, Marivel Anderson, the cause is serious but the event is all about fun. "Every year we've done this, the atmosphere has just been incredible; so much energy, excitement, competitive spirit and a wonderful feeling of community. That's what this event is all about."

"Cancer afflicts over 300 people every year on Guam, but affects so many more -family, friends and children. We at SPPC believe in doing everything we can to keep cancer from taking many more lives," Sablan added.

The event will take place at Matapang Beach Park in Tumon on Sunday, March 18th, 2012. To register your team, please contact Marivel Anderson at manderson@sppcorp.com, 588-7252 or Nicole Murphy at nmurphy@sppcorp.com, 588-7213